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"Why Stock Footage is So Great to Use", "Stock footage is footage that can be used in many situations. it's not part of a custom made film and again and again again it is familiar with save money on production costs. Many programs have used this type of footage in the past and it will continue to happen in the future.

As stated already, it will save money on those production costs. There are many varieties of stock footage you can find. Some of the examples are historical footage, landmarks, cities, and dangerous wildlife.

If you've seen "Forest Gump" before, you would have seen one example of this footage being used. Using that footage and adding in computer-generated work they had Forest able to visit many famous people. For that movie, those famous folks included John F. Kennedy, John Lennon and Richard Nixon.

The biggest place that will build up these types of footage is the United States government. Such places as the military and NASA produce this type of footage that is used quite frequently. While you will find there are many companies out there that have this available, you require to check to see if they will charge you royalties. It doesn't happen very often, but you will have to pay a little fee for use.

You can locate this footage in many places. Look at movies, purpose-shot productions, news outlets, TV shows, and public domain. Another ideal example of this footage being used frequently is the series Star Trek.

usually the shots that were produced for explosions and starships were re-used. In this manner they were able to save much money as explosions can cost a lot. They used this not only on the TV series, but on the films as well.

If you have kids they may have watched Teletubbies before. This is another show that has used this type of footage over and over.

Probably the highest amount of use can be found in commercials that are put out. It can save not only time for the commercial to be completed, but also money. Most of the time the commercials that use this footage will be ones that are talking about a certain issue or political view.

This type of footage will be offered by two alternative categories of suppliers. You will have the ones that are right managed and the other will be the royalty free group. You can find a lot of items located on sites via the Internet.

Some of these sites would have to be Fotosearch, Getty images, BBC motion gallery, Corbis, Clipcanvas, and Thought Equity Motion. For more of these types of sites you can also do a search on any search engine. Check to see what kind of category they fit into and whether you will be recommended to pay any royalties.

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